



The
SUNFRESH
Series

116 23rd Street, Pittsburgh, PA 15222
Phone: 412-391-7532
Fax: 412-391-7995
www.sunfreshfoodservice.com

CHECK OUT THIS WEEK'S SPECIALS!

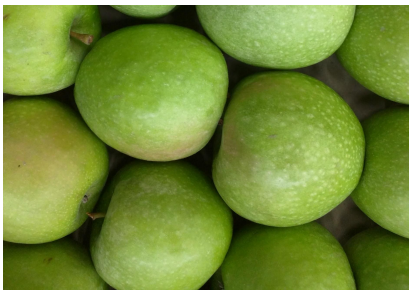
18 LB. FRUIT SALAD
\$31.75



14 / 1 LB. RADISHES
\$15.75



88 CT. GRANNY SMITH
APPLES \$35.75



40 LB. #2 IDAHO
POTATOES \$16.75



FIND US ON
SOCIAL MEDIA!



[HTTPS://WWW.FACEBOOK.COM/
SUNFRESHFOODSERVICE/](https://www.facebook.com/SUNFRESHFOODSERVICE/)



[HTTPS://WWW.INSTAGRAM.COM/
SUNFRESHFOODSERVICE/](https://www.instagram.com/SUNFRESHFOODSERVICE/)

PITTSBURGH WEATHER FORECAST COURTESY OF WEATHER UNDERGROUND

Sun 5/9	Mon 5/10	Tue 5/11	Wed 5/12	Thu 5/13	Fri 5/14	Sat 5/15
49° 44°F	57° 38°F	56° 37°F	62° 39°F	63° 45°F	65° 48°F	70° 52°F
Rain 1.24 in	Mostly Cloudy 0 in	Partly Cloudy 0 in	Mostly Sunny 0 in	PM Showers 0.04 in	Partly Cloudy 0 in	Partly Cloudy 0 in

PRODUCE NEWS

ARTICLE COURTESY OF:

THE WALL STREET JOURNAL



Driscoll's Desperately Needs to Know America's Appetite for Strawberries

Forced to set production far in advance, berry supplier misjudged in 2020. It's trying to get the decision right this year, during a halting reopening from the pandemic.

Just over a year ago, Soren Bjorn, who helps run the world's biggest berry company, made a bad call. Demand for fresh berries was falling as the onset of a pandemic shut restaurants, while grocers focused on keeping staples in stock. Mr. Bjorn, president of the Americas division of Driscoll's Inc., told farmers in California to plant fewer strawberries.

Then, Americans stuck at home went on a berry binge. Strawberry demand surged. This March, Mr. Bjorn made the opposite decision, telling farms to increase their strawberry acres when they plant the crop this fall. Those acres won't yield berries until next spring. "The world will change three times over between now and then," Mr. Bjorn said.

Colossal challenges for food suppliers arrived with the pandemic last year, affecting every stop along food's course from farm to table. Now, as the pandemic moves into its latest phase—under attack by vaccination, yet still unpredictable—it is proving even trickier for food businesses to navigate consumers' ever-evolving appetites and a balky supply chain.

[For the complete article, check out our facebook page!](#)

WE ❤️ OUR CUSTOMERS!

In appreciation for their patronage, each week we feature a different business.
We encourage our customers to check out and support all of those that we service!

FEATURED BUSINESS:

ARMSTRONG'S
RESTAURANT

SUPPORT SMALL BUSINESS!

Hearty portions of classic Italian mainstays, including stuffed eggplant, ravioli & calzones.

5301 Grove Road, Pittsburgh 15236
412-885-1033

1136 Thorn Run Road, Coraopolis 15108
412-262-9355

Check them out online! [HTTPS://WWW.ARMSTRONGS-EXPRESS.COM/](https://www.armstrongs-express.com/)